



MARCH 2010

Promises2Kids CEO Update

A Monthly E-Publication from Promises2Kids
Founded as The Child Abuse Prevention Foundation

Promises2Kids/The Polinsky Children's Center Foundation

9440 Ruffin Court, Suite 2, San Diego, CA 92123 858-278-4400 www.promises2kids.org

Message from Promises2Kids CEO/President Hon. Susan Golding



New initiatives, new partnerships and the upcoming annual Promises Summer Concert Gala are stirring excitement and anticipation at Promises2Kids.

On June 2, 2010, we will welcome Pat Benatar and Neil Giraldo to San Diego as the featured artists for our second [Promises Summer Concert Gala](#). Four-time Grammy Award winner Pat Benatar and renowned guitarist Neil Giraldo will take the stage for an incredible evening of music and entertainment. Tickets can be purchased online at www.promises2kids.org.

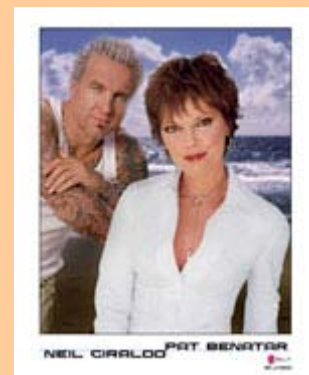
The concert proceeds will help support programs and services for abused and neglected children in San Diego County.

The new Promises2Kids Military Families Initiative is moving into Phase 2 and we will soon begin conducting focus groups with San Diego's military families as we develop this important program. The program will provide support for children of military families in San Diego.

Members of our [Monthly Promises Club](#) are the first to know about happenings at Promises2Kids so sign up today.

A [recent study](#) reported by the Associated Press indicates a drop in child abuse rates. We are collectively making great

Purchase tickets to Pat Benatar and Neil Giraldo [here](#).



Please help us to direct more financial resources to the children we serve by [providing your email address](#). Email saves money, time and trees!

strides in efforts to end child abuse and it is good to know that all of the significant efforts by law enforcement, social services, and nonprofit organizations are having an impact.

Since that study was conducted, the economy has taken a significant downturn and statistics tell us that family stress is inextricably linked to an increase in the rate and severity of child abuse. During fiscal year 2008-2009, 2,999 children were admitted to the Polinsky Children's Center due to abuse, neglect or abandonment.

Services and programs supported by Promises2Kids (also known as the Polinsky Children's Center Foundation) are critical to ensure that abused and neglected children can heal and have a bright future ahead of them.

With so much going on at Promises, I would be remiss if I did not emphasize the need for your continued support. Funding for programs and services for abused and neglected children is critical. The state is currently considering eliminating funding for transitional housing, which is critical to youth aging out of the foster care system at age 18, such as the young women residing at [Mary's House](#).

Please visit our [website](#) and find out about the many ways in which you can make a difference in the life of a child. There really is no greater reward.

Thank you for your support!

Best Regards,



Susan Golding
CEO/President



Donate Now!

There is no better gift than one that comes straight from your heart to the broken heart of a child.

Mailing Address:
Promises2Kids
9440 Ruffin Court
Suite 2
San Diego, CA 92123
US

Contact Name:
Promises2Kids
Phone: (858) 278-4400
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